

# Operating Plan Guidance

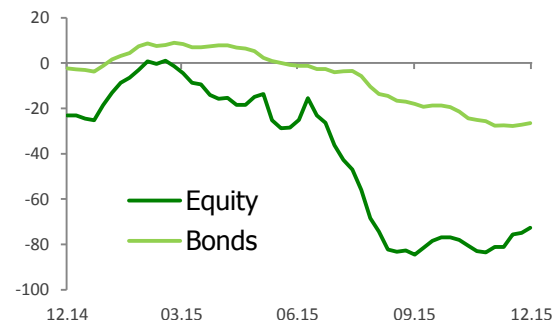


## 2015 – Political & geopolitical concerns exacerbated in another year of high global volatility & uncertainties

### High volatility in global markets

- Despite the increased optimism in the beginning of the year, due to declining commodity prices, more stimulus by ECB and FED's "patient" stance regarding normalization of its MP, **markets remained volatile in 2015 due to;**
  - Uncertainties about (i) the timing of FED rate hike & (ii) more easing by ECB & BOJ
  - The Greek government-debt crisis
  - Fears of slowing growth in China in the second half of the year
- **Decreasing investor risk appetite weighed on EM capital flows** and cumulative capital outflows from EMs reached \$100 billion in 2015

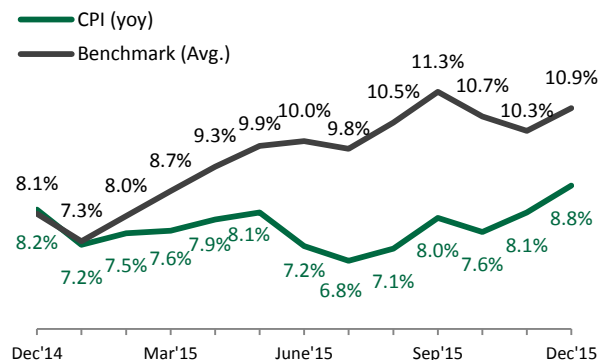
EM Fund Flows (12M Cumulative, USDbn)



### Political & geopolitical concerns dominated domestic agenda

- **Local market concerns...**
  - dual elections,
  - fears of rising terrorism
  - geopolitical tension
- ...coupled with global EM currency weakness led continuing TL depreciation to new record low levels against US\$
- Despite low commodity prices, inflation exceeded target levels due to higher than expected food inflation an currency pass through.
- **GDP growth (9M15: 3.4%) beat expectations** backed by acceleration in domestic demand and public spending.

TL depreciated against US\$ 24% in 2015 on average\*



US\$/TL\*

4Q14	1Q15	2Q15	3Q15	4Q15
2.27	2.47	2.67	2.85	2.91

## 2016 Outlook

### Macro Economic Parameters

	2014	2015	2016B*
Real GDP Growth	2.9%	2.8% (Est.)	3.3%
Inflation (December, YoY)	8.2%	8.8%	8.0%
Inflation (Oct-Oct)	9.0%	7.6%	8.4%
CBRT Average Funding Cost	9.0%	8.4%	9.5%
Interest Rate (Benchmark) <sup>1</sup>	9.2%	9.8%	11.0%
Budget Balance/GDP	-1.3%	-1.2% (Est.)	-1.7%
US\$/TL (December-end)	2.33	2.91	3.01

➔ **Clear upside risk** for 2015 **GDP growth** estimate. Likely upside risk for 2016 due to wage increases that may lead to sustained strong domestic demand.

➔ **No clear improvement in inflation** due to stickiness and worsening inflation expectations. Upside risk to inflation due to wage increases.

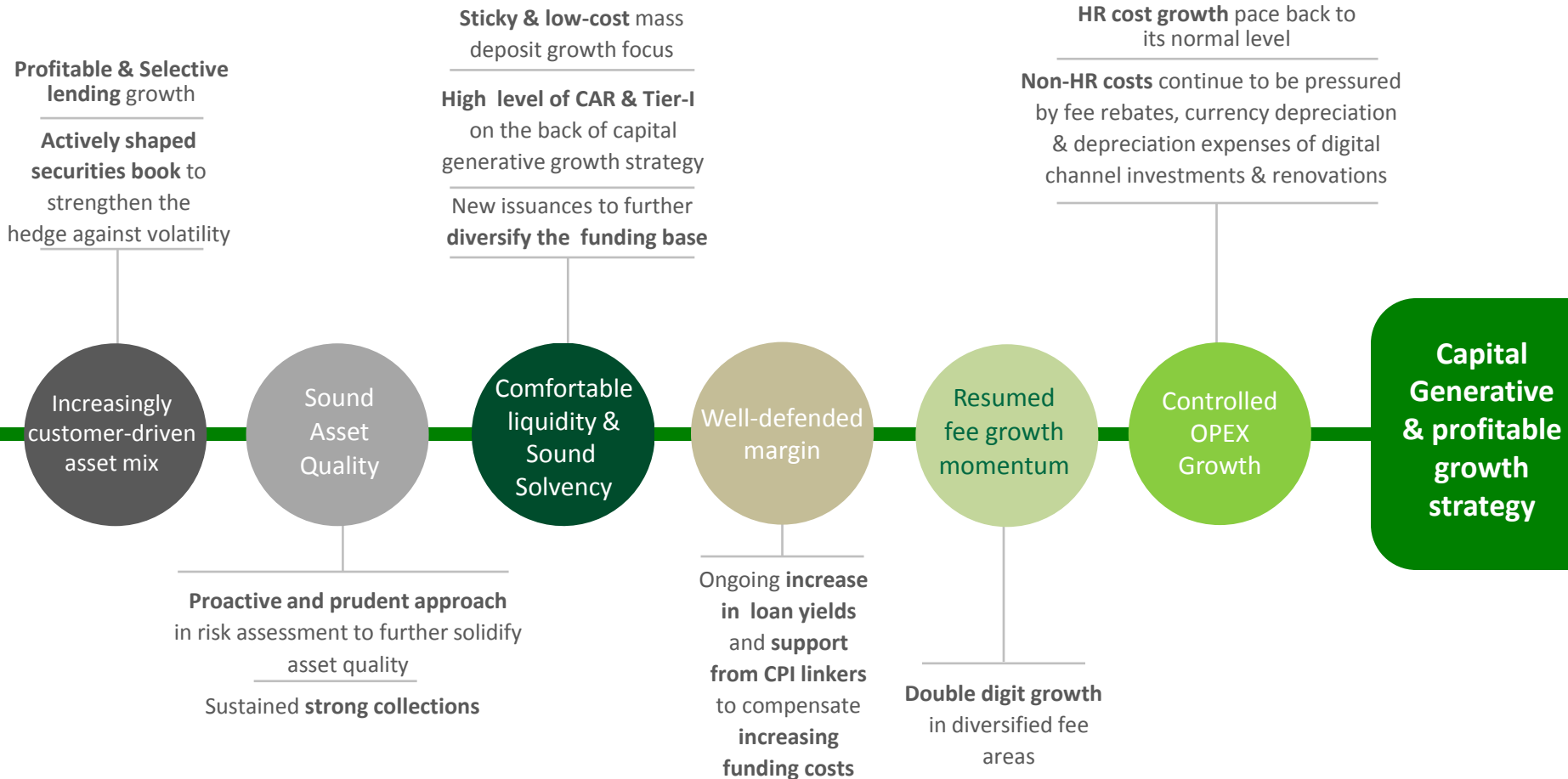
#### Tighter monetary policy

- 110bps rise in yearly average funding cost
- Simplification of monetary policy -- aligning policy rate with effective cost of funding

➔ **Moderated TL depreciation against US\$** ~11% on average

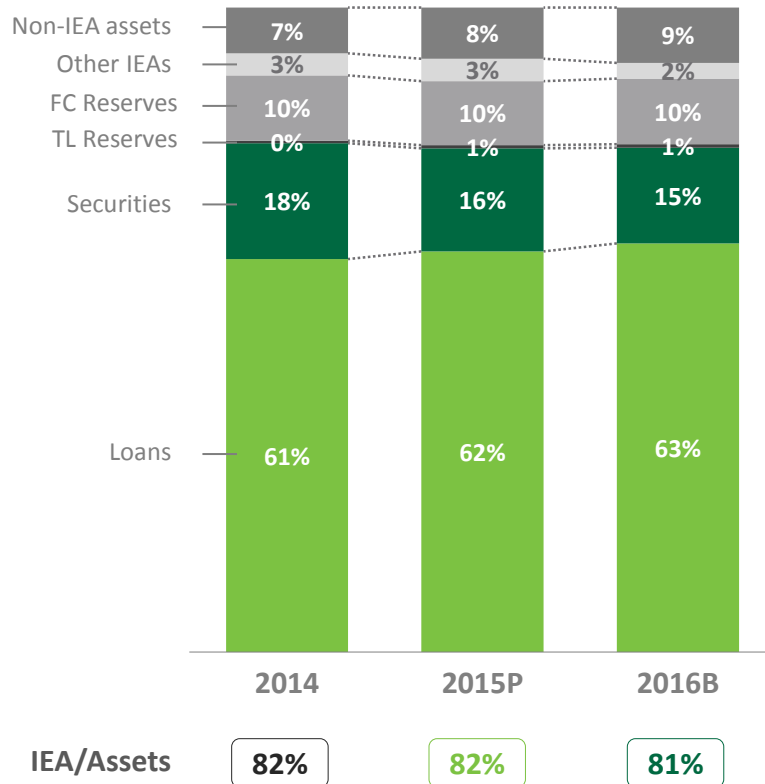
\* B: 2016 Macro assumptions underlying OP figures  
1 Represents yearly averages

## Garanti 2016 Highlights

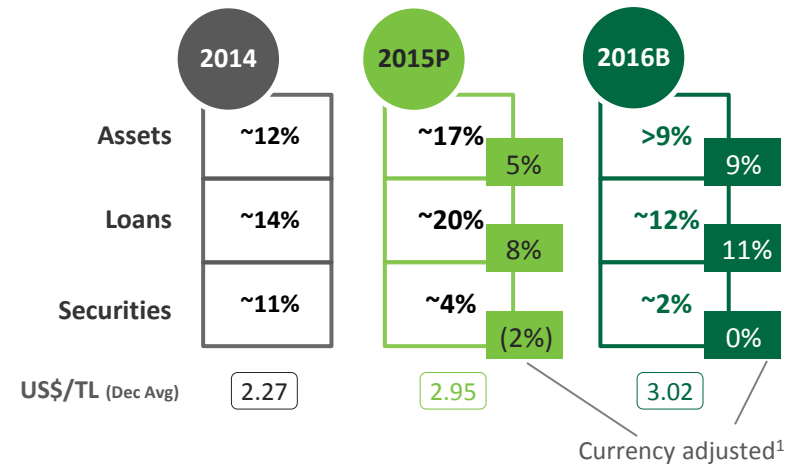


# Asset growth to remain lending driven

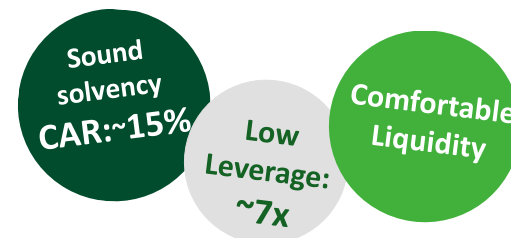
## Composition of Assets (based on December Averages)



## Growth gaining momentum on a currency adj. basis



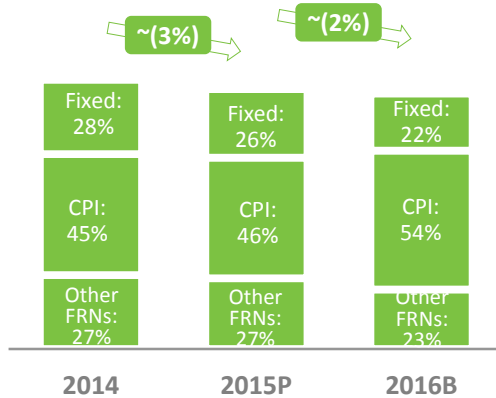
## Profitable growth supported by;



<sup>1</sup> Currency adj. growth is calculated with 2014 Dec Avg USD/TL exchange rate of 2.2682.

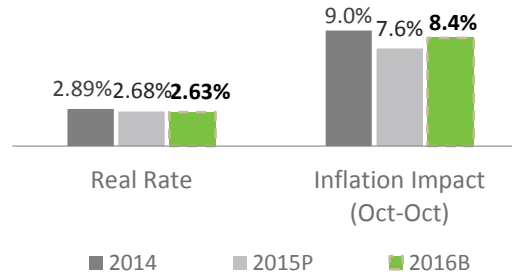
# Strengthen hedge position against inflationary pressures

## TL Securities (70% of total)



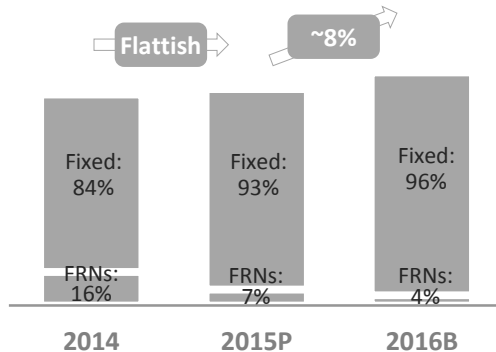
## Yields on Securities

### Drivers of the Yields on CPI Linkers

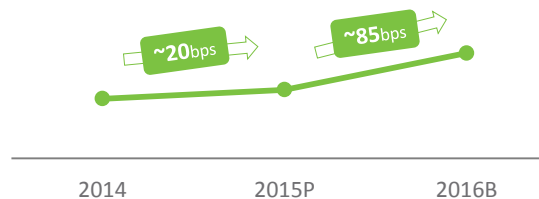


Redemptions from fixed rate securities **replaced with CPI linkers & FRNs** in 2016

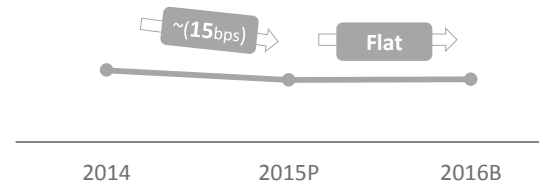
## FC Securities<sup>1</sup> (30% of total)



### TL Securities exc. CPI linkers



### FC Securities

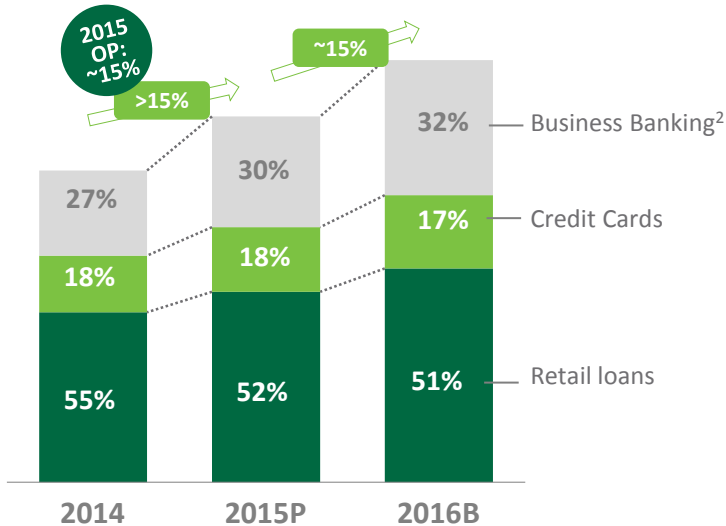


Weight of **TL FRN securities** increased further  
Mostly in favor of CPI Linkers

Share of **CPI linkers** in total up to **54%** in 2016 from 46% in 2015

# Profitable lending growth focus remains

## TL Loans<sup>1</sup>



TL loan growth:  
~15% YoY

### ● Business banking loans<sup>2</sup> continue to drive the growth

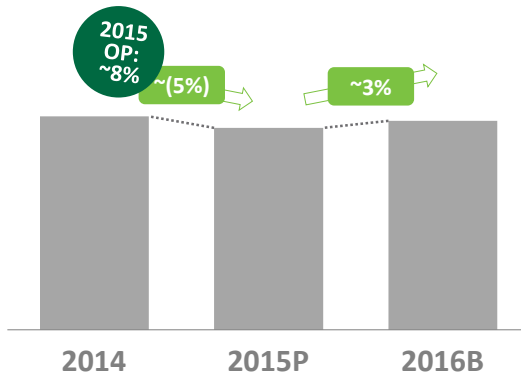
- Profitable growth while preserving strong asset quality
- Further improve customer experience

### ● Margin-focused & selective retail lending growth

- **Mortgages:** ~14% in 2016B vs. >20% in 2015P
- **Auto:** ~6% in 2016B vs. >11% in 2015P
- **GPLs:** ~12% in 2016B vs. >6% in 2015P
- **Credit Cards** ~14% in 2016B vs. ~14% in 2015P

>20%  
in 2016B  
vs. ~30%  
in 2015P

## FC loans (in USD)



FC loan growth:  
~3% YoY

### ● After a stagnant year due to volatility & uncertainties, **FC loan growth expected to pick up pace**, in line with sector

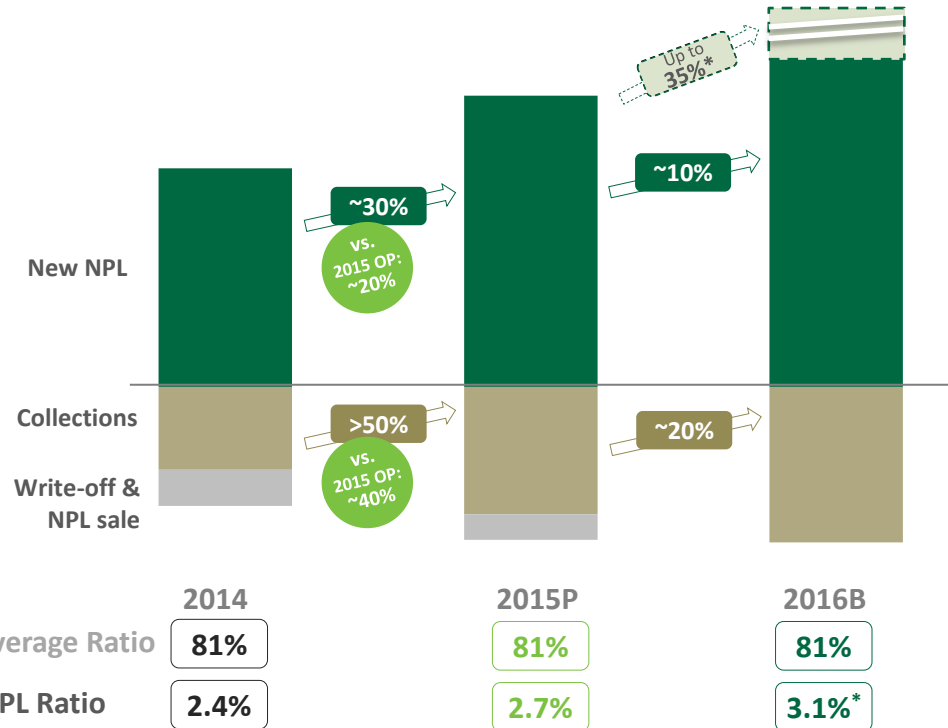
- Working capital & Investment loans to be the main drivers

<sup>1</sup> Breakdown in terms of loan categories based on December averages

<sup>2</sup> Business Banking loans include TL working capital loans, interbank indexed loans, spot loans, commercial overdraft loans and other

# Proactive and prudent approach in risk assessment to further solidify asset quality

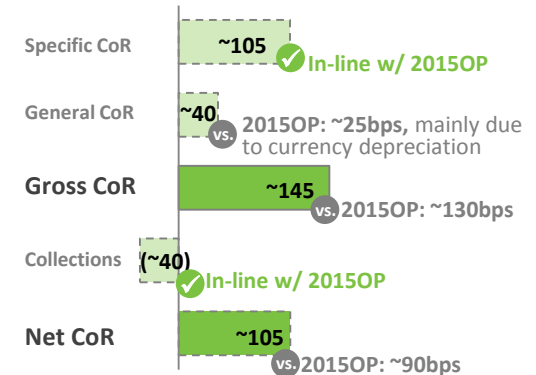
## NPL Evolution



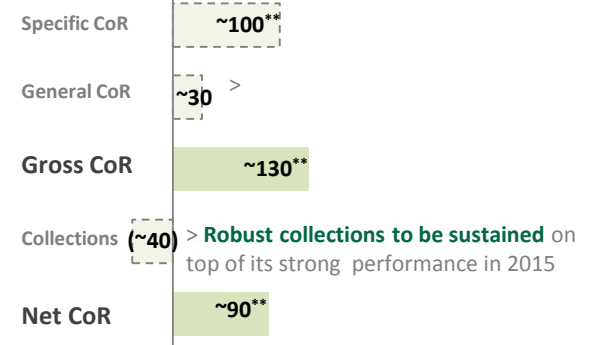
More prudent risk assessment in line with BBVA risk approach resulted in NPL and specific CoR to reach OP 2015 guided level in 4Q15

\*30bps upside risk on NPL ratio related to more prudent approach considering the changes in global conditions.

## Cost of Risk(bps) - 2015P



## Cost of Risk(bps) - 2016B

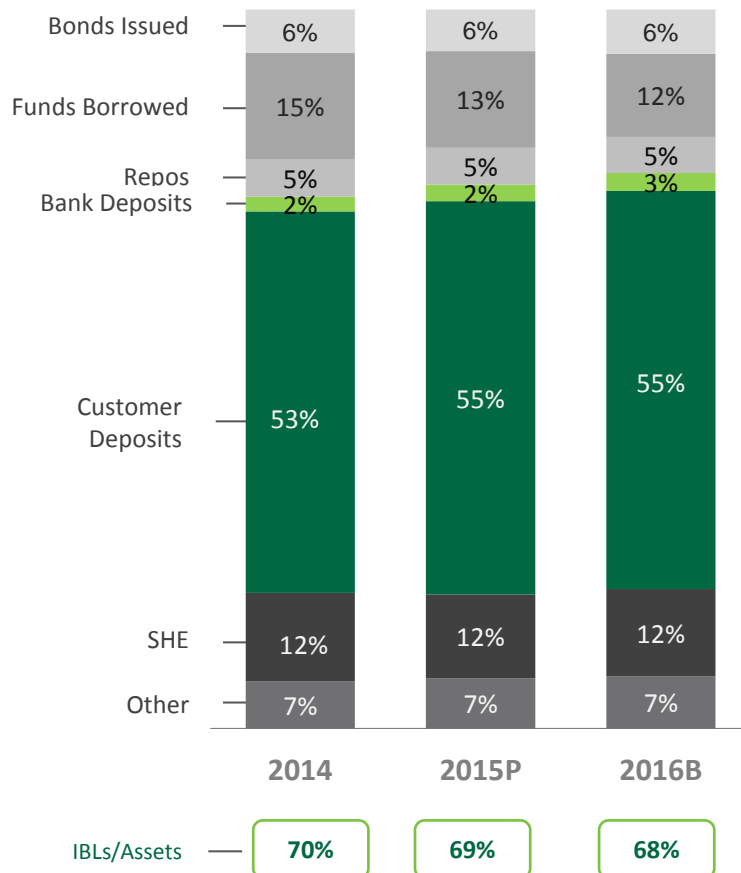


\*\* 25bps upside risk on CoR in light of the changes in global conditions. Effect of which will be covered with existing free provisions. **No incremental bottom-line impact.**



# Comfortable Liquidity -- Increasing contribution from deposits supported with longer term alternative funding resources

## Liabilities & SHE



### Diversified portfolio to manage funding costs & duration mismatch:

- + TL bonds roll-over: ~TL 2.7bn
- + New TL bond issuance: ~TL 1.1bn
- + Syndication roll-overs: ~US\$ 2.5bn\*
- + Securitizations: ~US\$ 250mn
- + Covered bond issuance: ~EUR 500mn

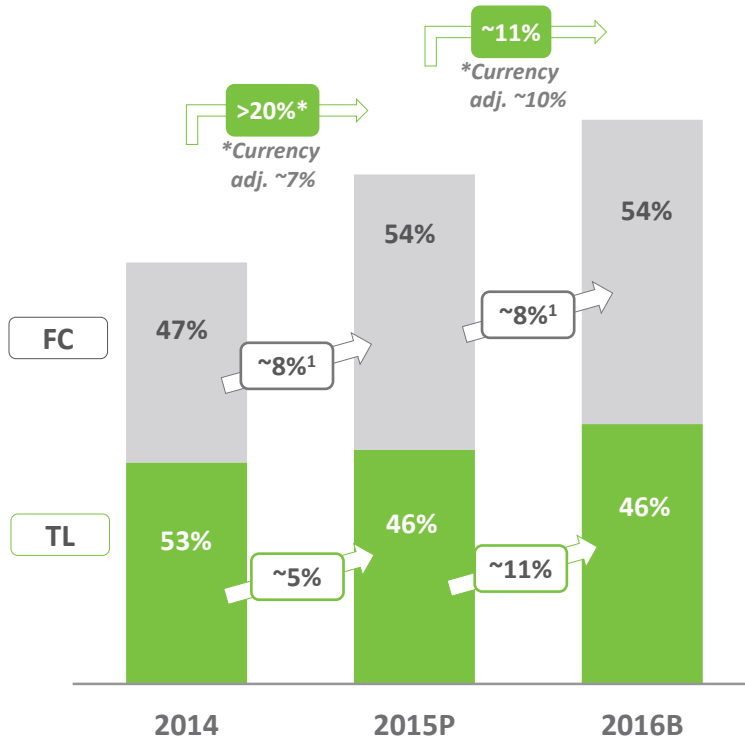
Comfortable Liquidity

- > Loans / Customer Deposits ratio to remain **flattish vs. 2015**
- > Liquidity Coverage Ratio: **Well-above required levels**

\*May 2016: US\$ 1.2bn ; November 2016: US\$ 1.3bn, 100% roll-over expected

# Customer-driven and expanding deposit base

## Customer Deposits



Focus on;

- Sticky & low-cost mass deposits...

Share of  
**Consumer + SME Deposits:**

**68%** in total deposits &

**83%** in TL deposits

- ... and demand deposits

Sustain high level of  
**Customer Demand Deposit/  
Customer Deposits:**  
**22%**

<sup>1</sup> In US\$ terms

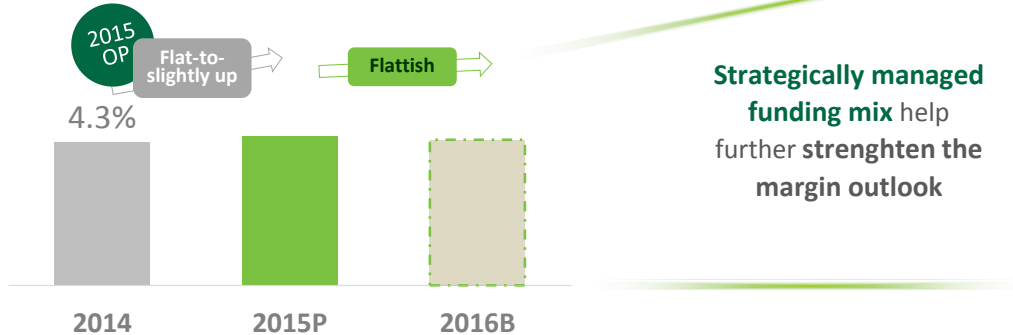
\*Currency adj. growth is calculated with 2014 Dec Avg USD/TL exchange rate of 2.2682

# Dynamic asset-liability management in defence of NIM

## Annual NIM

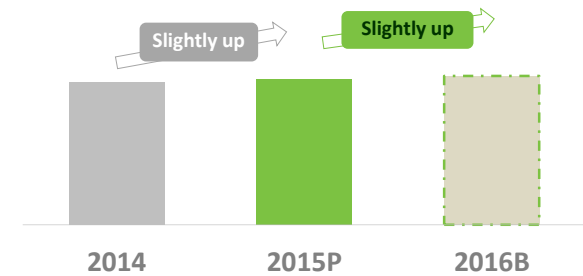
### Reported NIM

(Net Interest Income / Average IEAs)

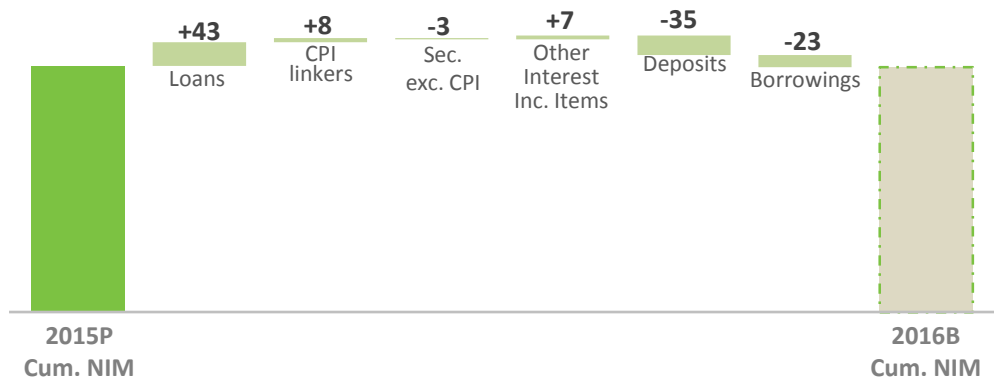


### Swap Cost Adjusted NIM

NII Adj. with swap costs / Average IEAs



## 2015P vs. 2016B Annual NIM Evolution (in bps)



Sustain increase in loan yields

~60bps

- Effect of upward loan repricing becoming even more visible in 2016
- Sustained focus on profitable growth rise in lending yields YoY

Deposit costs remain under pressure

~80bps

- Actively managed funding mix to manage costs in higher interest rate environment
- increase in cost of customer deposits YoY

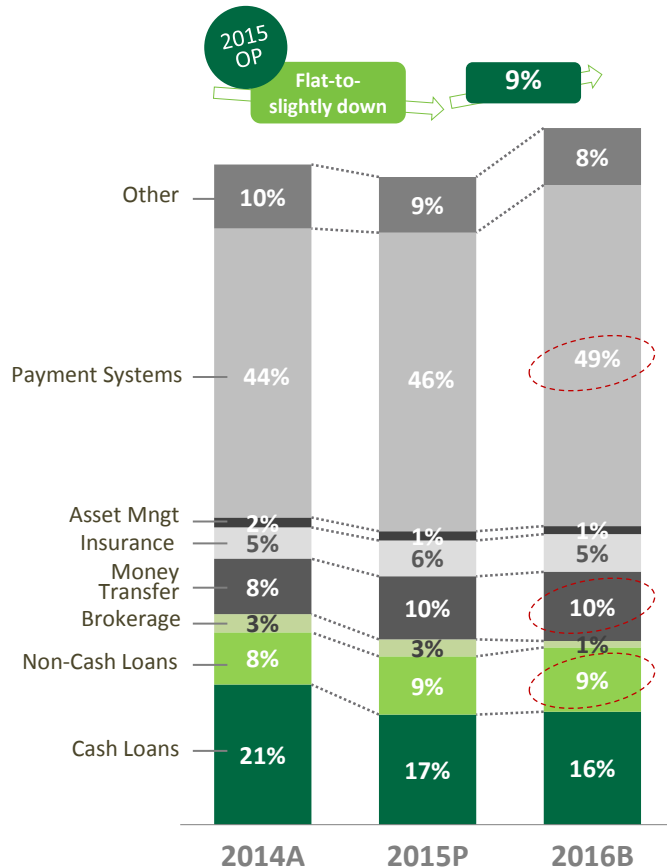
CPI linkers continue to serve as hedge

Ongoing support from CPI linkers on NIM

- Higher inflation readings (up by 80bps YoY)
- Lower avg. real rate (2015:~2.7%, 2016:~2.6%)
- Larger CPI linker portfolio (~+TL2bn YoY)

# Resume fee growth momentum

## Net Fees & Commissions



✓ **Double digit growth momentum**  
to be maintained in **diversified fee areas**

- Payment system fees ~**14%** YoY
- Non-cash loan fees ~**11%** YoY
- Money transfer fees ~**10%** YoY

! New regulation on entrance, administrative and fund management fees in pension business to **weigh on insurance fee growth (~5% YoY)**

- Double digit growth pace exclud. regulatory impact

! **Brokerage & Asset Mngt Fees' distribution percentages changed** from 75% to 20%.

- Effect will be eliminated in the consolidated financials

**Double digit fee growth**  
on a consolidated basis

# OPEX growth to near normalized levels

## Operating Expenses

2015P

2016B

Growth

>20%

~CPI

2015  
OP:  
13%

- Higher than expected
- Fee rebates
  - Fines
  - Currency depreciation

Adm & Tax  
Fines\*

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Comparable  
growth:  
CPI+3%

2015P

2016B

Non-HR costs continue to be pressured by;

- Fee rebates – **lower flows YoY**; yet, **cumulative amount** in 2016 assumed to **remain high**
- Expenses rlt'd. to **digital channel investments & renovations**, *especially those incurred towards YE15*, to **have full year effect** in 2016
- **TL depreciation against US\$** – ~11% on average, on top of 24% in 2015

# of  
branches  
flattish  
YoY

HR cost growth pace back to its normal level, after a year of targeted investments aiming at employee retention & satisfaction

CPI+2%  
YoY

- Wage raises above CPI on average
- # Employee to remain at 2015 YE levels

OPEX/  
Avg.Assets

2.4%

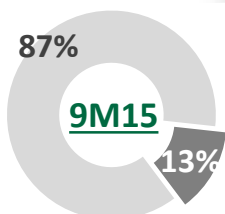
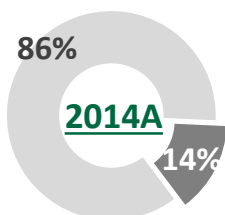
vs. 2.5% in 2015

Cost/Income ratio  
to improve by  
**>3.5pp**

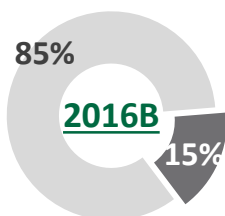
# Subsidiaries' contribution expected to restore to 15% levels, after a brief suppression in 2015 due to increased prudence in the foreign subsidiaries

## Consolidated Net Income

■ Subsidiaries' contribution<sup>1</sup>

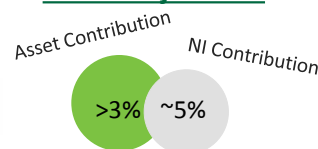


Subsidiaries' contribution suppressed since 2Q15, due to increased prudence by the foreign subsidiaries



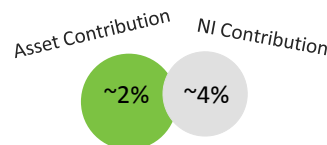
## 2016 Projections

 **Garanti Pension Company**



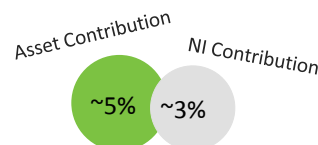
- **Most profitable** company of the sector for **6 consecutive years\***
- **#2 in number of participants** with **16.6% market share\***
- **#3 by pension fund size** (TL 6.6bn)\*\*
- The **first & only** company in the pension sector and the 4th company in Turkey, **awarded with "Gold" status by IIP**

 **Garanti Leasing**



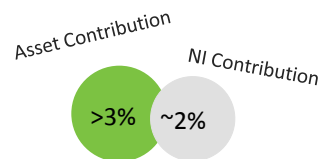
- **Outperformance in leasing volume & # of contracts** backed by advanced operational infrastructure
- Focused on machinery leasing with high second-hand value equipment
- Close monitoring & effective management of potentially impaired receivables

 **GarantiBank International N.V.**



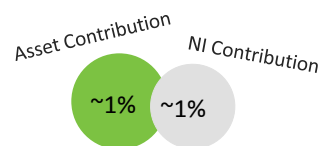
- **Diversification of country risk** with a specific focus on EEA countries
- **NI to be supported by improving asset quality & focus on cost effective structure**
- Further **diversification of funding sources** via wholesale funding
- Sustain profitability while **preserving asset quality, comfortable liquidity & strong solvency levels**
- Creating **synergies** through alignment of business practices with **Garanti & BBVA standards**

 **GarantiBank Romania<sup>2</sup>**



- **Increase market share** in **retail deposits & commercial lending**
- **Full scale banking activities supporting sustainable growth** in loans & deposits
- **Network expansion** to continue in 2016 with **5 new branch openings**

 **Garanti Factoring**



- Generate **positive contribution** via **process & IT improvements** completed in 2015
- Sustain focus on **high margin businesses** with **above sector growth**
- **Healthy funding structure** to support growth

<sup>1</sup> Including consolidation eliminations, yet excluding equity accounting eliminations

<sup>2</sup> Consolidated

\* As of September 30, 2015 \*\* Latest publicly available figures as of December 04, 2015

## In summary;

### 2015

#### Economic Growth & Monetary Policy

- **GDP growth ~3%** -- driven mainly by **domestic demand**; while, **negative** contribution from **foreign demand**
- **Cautious/tight MP stance** by CBRT

#### Regulation

- **Full year implementation** of BRSA fee regulation
- Higher than anticipated fee rebates
- Increase in RRR, remuneration for FC and rise in remuneration for TL

#### Volumes

- **Moderate growth in TL loans** (~15%); while **FC loans remained muted**, due to prevailing uncertainties & volatility
- **Deposit growth** (~20%) **surpassed lending growth**, helped by **currency depreciation**, as, unlike loans, deposit growth was balanced in terms of TL & FC

#### Asset Quality

- **NPL ratio: 2.7%**, in line with OP guidance.
- **Strong collections** helped **sooth** pressure from new **NPL inflows**
- **Higher-than-expected general prov.** due to **currency depreciation**

#### Margin

- **Slight margin expansion** – (i) Timely upward loan repricings lifted lending yields. **Higher loan yields covered funding cost pressure.** (ii) **CPIs linkers** continued to **serve as hedge against inflation & supported NIM**

#### Net F&C & OPEX

- **Net Fees and Comm. shrank slightly** YoY, **as expected**, due to first year implementation of **fee regulation**
- **OPEX grew above expectations** (>20%) – (i) higher than expected fee rebates, (ii) admin. & tax fines (iii) currency depreciation

#### Financial Affiliates

- **Subsidiaries' contribution suppressed in 2015** due to **increased prudence by the foreign subsidiaries**

### 2016

- **GDP growth: >3%** – ongoing contribution from **domestic demand & normalization in exports** .
- Preserved **tight MP stance** -- alignment of the policy rate with CBRT avg. funding rate. Avg. funding rate is expected to **rise by ~110bps YoY**

- BRSA regulations within the scope of **Basel III alignment** (effect. a/o Mar16)
- Fee rebates to continue
- **Potential ease in macroprudential measures** pose upside risk to the budget

- **Sustain moderate TL loan growth**(~15%). **FC loan growth slightly picking up pace** (low-single digit), parallel to the expected recovery in economic activity.
- **Deposit growth** catching up to **lending growth**.

- **NPL Ratio: ~3.1%**, with 30bps upside risk related to the changes in global conditions. **Robust collections** sustained. **Normalizing CoR** mainly due to improvement in General CoR.

- **Flattish NIM YoY** – (i) **Funding costs** to further increase and remain at **elevated levels**. (ii) **Ongoing increase in loan yields & support from CPI linkers** help **negate funding cost pressure**

- **Fee growth advancing to its normalized level**
- **OPEX growth to relatively ease**; (i) fee rebates (lower YoY, yet still high); (ii) depreciation expenses due to investments & renovations in 2015 having full year effect in 2016 (iii) ongoing TL depreciation

- **Subsidiaries' contribution to restore** ~15%

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